

# Michael Kare

## Front-End Web Developer / Web Designer

Los Angeles, CA • karecreates@gmail.com • 310-995-1554 • michaelkare.com

## Work Experience

### Lead Front-End Developer

SCSI Media

El Segundo, CA  
August 2022 - Present

- Lead designer and developer of [www.knowi.ai](http://www.knowi.ai), an A.I. SaaS platform for interpreters and translators in partnership with the French software company, Blue Frog Robotics.
- Re-designed and developed [www.interpreting.com](http://www.interpreting.com), the #1 online interpreting school in California and Nevada. Created new user navigation for online courses and general front-end for the school's main website.
- Re-designed and developed [www.scsitesting.com](http://www.scsitesting.com), an A.I. platform that offers online and offline testing. Designed a new user flow and navigation, in addition to adding A.I. implementations to all examinations to create autonomous testing.
- Lead Designer and developer of [www.in2ai.ai](http://www.in2ai.ai), an A.I. SaaS platform that will provide customized exams for a number of industries including Legal, Medical, and Education.

### Web Designer

SCSI Media

El Segundo, CA  
January 2022 - July 2022

- Designed the UI and UX on the SCSI Testing Tablet MKII project, used to remotely test military linguists in Afghanistan and other countries globally.
- Designed and developed custom client dashboards for the DOD and DOJ and created landing pages for contracts with LACOE and NYC Board of Education.
- Developed and implemented wireframe designs in Figma, transforming them into fully responsive, mobile-optimized landing pages using front-end builders and HTML/CSS.
- Managed and updated content on [interpreting.com](http://interpreting.com), including editing, creating new graphics, and adding pages as needed through FileZilla and WordPress Admin.

### Graphic Designer / Video Editor

SCSI Media

El Segundo, CA  
September 2021 - December 2021

- Produced professional promotional videos using After Effects, Premiere Pro, and FCPX, including animations and motion graphics that enhanced client visibility and engagement.
- Crafted visually compelling graphics for web pages, social media, newsletters, and advertisements utilizing Adobe Photoshop and Illustrator, elevating brand identity and online presence.
- Developed high-impact, print-ready designs for exhibition booths, business cards, apparel, flyers, and banners using Illustrator, ensuring cohesive branding across all materials.
- Created and modernized logos for various projects and companies, including a rebranding of the [scsitesting.com](http://scsitesting.com) logo and creation of the [in2ai.ai](http://in2ai.ai) brand and logo.

## Skills

### Design

- Adobe Creative Suite (Photoshop, Illustrator, Premiere, and After Effects)
- Figma
- User Experience
- User Interaction
- Wireframing
- Digital Prototyping
- Mock-ups
- Branding
- Typography
- Print-Design

### Development

- HTML/CSS
- PHP
- JavaScript
- CMS
- jQuery
- Bootstrap
- SaaS
- Webflow
- Framer
- WordPress
- Shopify
- Nicepage

## Education

University of Washington, Seattle | Class of 2021

### B.A. in Cinema and Media Studies

Minor in Digital and Experimental Media (DXARTS)

Dean's List 2017-2019